

monni

BECAUSE IT MATTERS 



4 QUALITY EDUCATION



lets
talk
money



happi monni





empowering
financial
education



partnership proposal



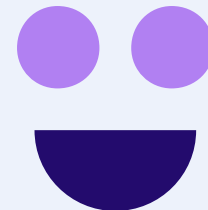
monni 🔍

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HAPPIMONNI 🔍

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championing

financial

literacy

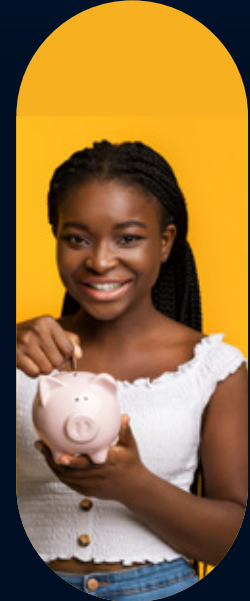
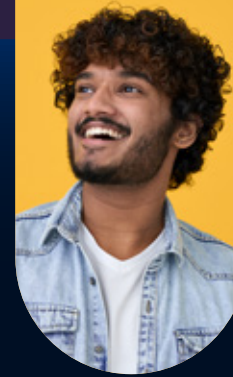
the indispensable role in financial education

SHAPING OUR FUTURE →

Here's to a groundbreaking, collaborative financial education ecosystem that comprises two distinct platforms - MONNI for adults and HappiMonni for children and youth. Our mission is to redefine financial education by offering interactive, engaging and personalized learning experiences that foster lifelong positive habits and relationships with money.

At our core, we are driven by a singular purpose - to champion financial literacy and empower individuals of all ages with the knowledge, skills, and confidence to make informed and responsible financial decisions. Our commitment to this mission is unwavering, as we believe that financial education is a transformative force that can unlock opportunities, create economic stability, and pave the way to a brighter future.

With our innovative platforms, MONNI and HappiMonni, we are leading the charge in revolutionizing financial education. Our shared vision is to create a world where financial literacy is universally accessible, where individuals possess the tools to navigate financial challenges and seize opportunities, and where financial well-being becomes a reality for all.





monni

BECAUSE IT MATTERS

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about MONNI

MONNI is a powerful financial education platform specifically designed to empower adults with the knowledge, tools and resources they need to make sound financial decisions. We are committed to providing comprehensive financial literacy resources that cater to the diverse needs of individuals at different stages of life. Through MONNI, adults gain access to practical and expert-guided learning experiences, empowering them to improve their financial well-being, build wealth and achieve long-term financial security.

Our platform offers a dynamic and user-friendly environment, where adults can explore a wide range of financial topics, from budgeting and saving to investing and retirement planning. MONNI is not just about imparting knowledge; it's about fostering financial mastery, empowering our users to take charge of their financial futures with confidence and intelligence.

With MONNI, adults have the opportunity to unlock their financial potential, develop a strong foundation for financial independence and make informed decisions that lead to lasting financial success. Our mission is to serve as a trusted partner in their financial journey, providing relevant and actionable information that helps them navigate the complexities of personal finance with ease.

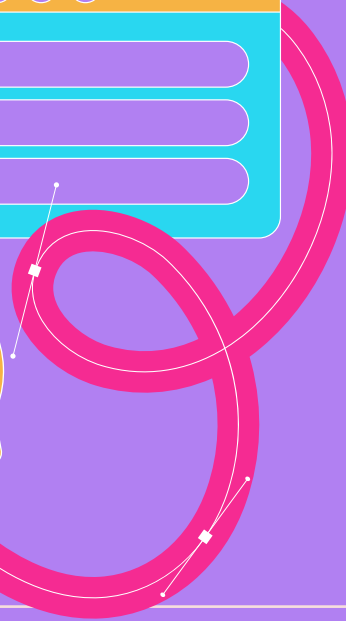
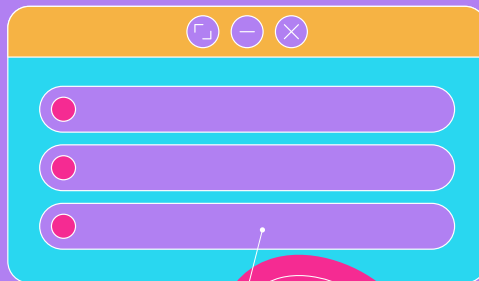
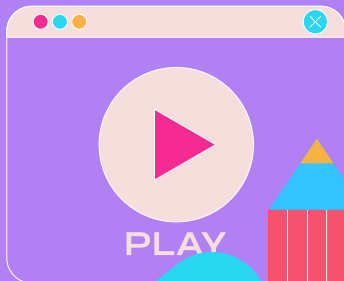


redefining
financial
education



happi
monni

🔍 happimonni.com



about happimonni

HappiMonni is an innovative and transformative financial education platform created exclusively for children and youth. Our mission is to empower the next generation with essential financial literacy skills, fostering lifelong positive habits and responsible decision-making through interactive and engaging educational experiences.

At HappiMonni, we believe that financial education should be enjoyable and accessible to all young learners. Our platform goes beyond traditional methods, incorporating real-life scenarios and creative technologies to make learning about money management a delightful adventure. We strive to redefine financial education by providing children and youth with personalized learning paths that cater to their unique age, interests and knowledge levels.

Through HappiMonni, young learners can explore a comprehensive financial curriculum covering essential topics such as earning, saving, spending, investing, managing and giving back to community. Our engaging platform encourages playful learning while delivering serious results, ensuring that children develop the confidence and skills needed to navigate their financial futures with ease.

We understand the significance of family involvement in financial education, and HappiMonni actively involves parents, guardians, and caregivers in the learning process. By fostering open conversations about money at home, we aim to create a collaborative environment where families can learn and grow together, instilling lifelong financial values.

A smiling woman with curly hair is holding a \$20 bill. In the foreground, there is a large pink piggy bank on a white table. The background is a blurred indoor setting.

improving
financial futures



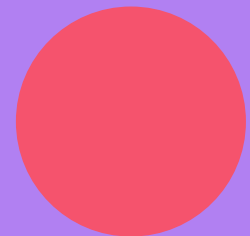


our mission

Our mission is to revolutionize financial education by providing interactive and engaging platforms that empower individuals of all ages with the knowledge and skills to make informed and responsible financial decisions, fostering a generation of financially literate and empowered individuals.

our vision

We envision a world where financial literacy is universally accessible, where individuals have the confidence and capability to navigate financial challenges and seize opportunities, leading to a brighter and financially secure future for all.



core values

Empowering individuals with the knowledge and skills to take control of their financial futures and achieve financial independence.

empowerment

Embracing cutting-edge technology and creative approaches to deliver impactful financial education experiences.

innovation

Fostering a sense of togetherness by involving families, educators and communities in the journey towards financial literacy.

collaboration

Instilling the value of responsible money management and giving back to society for a better tomorrow.

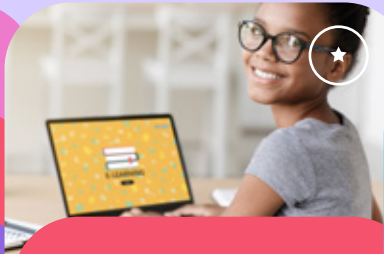
responsibility

Catering to diverse audiences and ensuring accessibility for all, irrespective of their background or financial knowledge.

inclusivity

Upholding the highest ethical standards, providing expert and reliable financial information to our users.

integrity



governing principles



Shaping prosperous futures with a positive approach to money.

wealthy mindset



Unveiling financial expertise through accessible knowledge.

money mastery



Fun-filled education while transforming financial proficiency.

inter-active learning



Empowering communities through inclusive financial education.

financial impact



Bridging gaps by promoting financial fairness for all.

access to equity



Building superheroes of finance, one mind at a time.

shaping futures





Barely 25% of our population have a clear understanding of financial literacy basics.



Less than 3% of the educational curriculum is devoted to financial literacy and education.

PEACE
OF MIND



EQUITY

filling
the gap

BUSINESS BASICS



BUDGETING
& MONEY
MANAGEMENT



SAVINGS &
INVESTMENTS

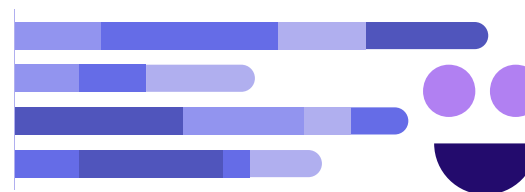
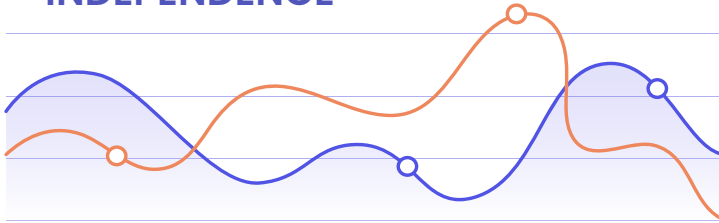


ECONOMIC
PRINCIPLES

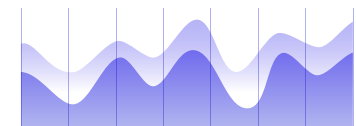


benefits of
financial literacy

INDEPENDENCE



CONFIDENCE



FINANCIAL
PLANNING

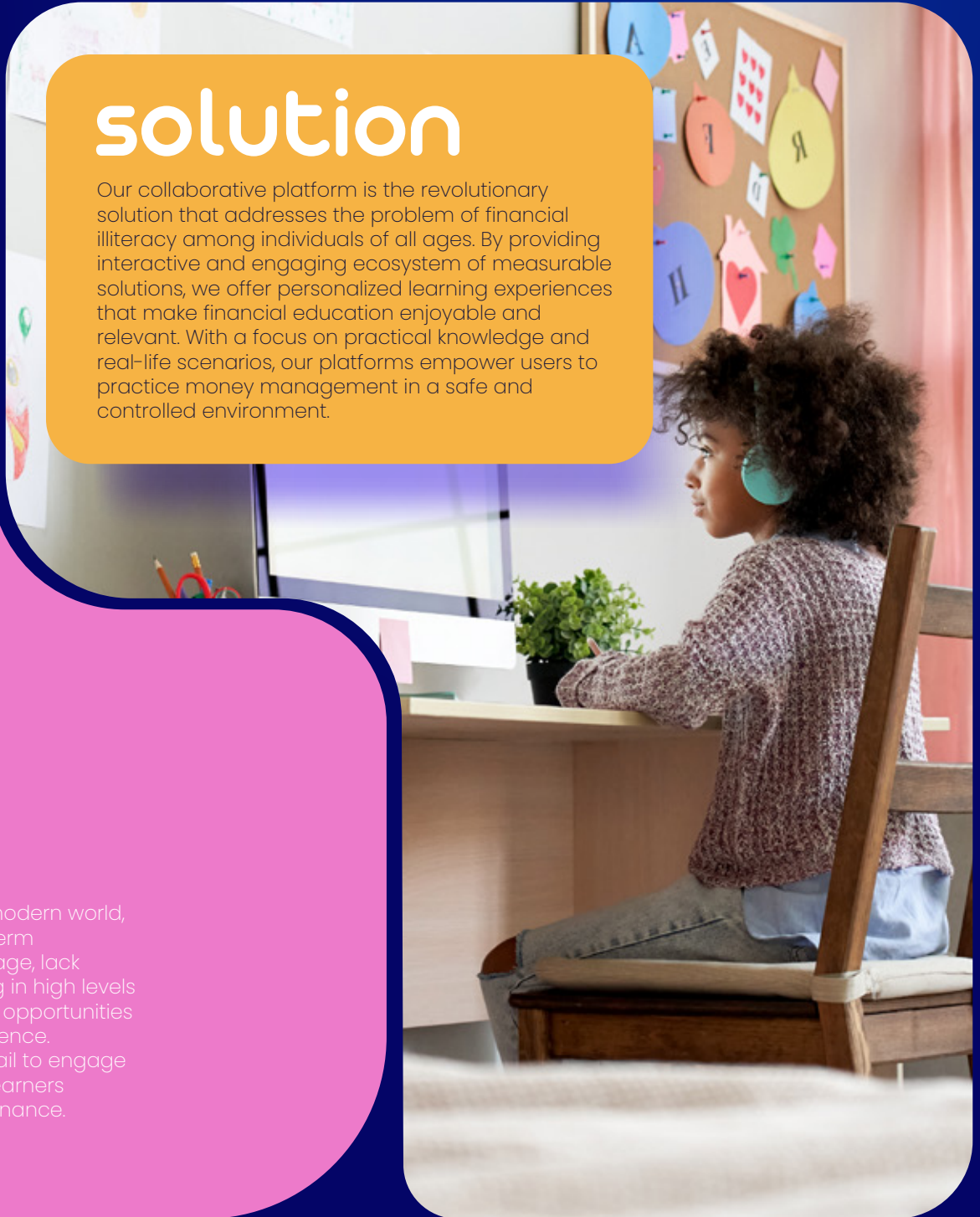


problem

Financial illiteracy is a growing concern in the modern world, leading to potential financial pitfalls and long-term consequences. Many individuals, regardless of age, lack essential financial knowledge and skills, resulting in high levels of debt, poor money management, and limited opportunities to build wealth and achieve financial independence. Traditional financial education methods often fail to engage today's tech-savvy generation, leaving young learners disinterested and unmotivated to learn about finance.

solution

Our collaborative platform is the revolutionary solution that addresses the problem of financial illiteracy among individuals of all ages. By providing interactive and engaging ecosystem of measurable solutions, we offer personalized learning experiences that make financial education enjoyable and relevant. With a focus on practical knowledge and real-life scenarios, our platforms empower users to practice money management in a safe and controlled environment.





shared vision & purpose

While MONNI and HappiMonni serve two completely different audiences, our shared vision is to build a world where people of all ages are financially empowered, possessing the knowledge and skills to make informed and responsible financial decisions.

Together, they form an interconnected ecosystem that caters to all stages of life, from childhood to adulthood, providing comprehensive financial resources and fostering financial well-being for generations to come. Our purpose is to revolutionize financial education, providing interactive and personalized learning experiences tailored to diverse age groups.

objective

Our primary objective is to revolutionize financial education for individuals of all ages, empowering them with the knowledge, skills and confidence to make informed and responsible financial decisions. We aim to foster a generation of financially literate individuals who can navigate the complexities of personal finance, build a strong foundation for financial independence and achieve long-term financial well-being. By nurturing a financially literate generation, we aspire to create a brighter and more equitable future, where financial well-being is accessible to every individual, family and community.



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save



retirement



www.monnimatters.com :

bank



#monnitime



financial literacy



insurance



our ecosystem



legacy

let's talk money

money



investment



entrepreneurship :



family



#monnitacker



#becauseitmatters

savings



www.happimonni.com

👤 👤 👤👤 budgeting

people

wealth distribution

money management



education



mo



website

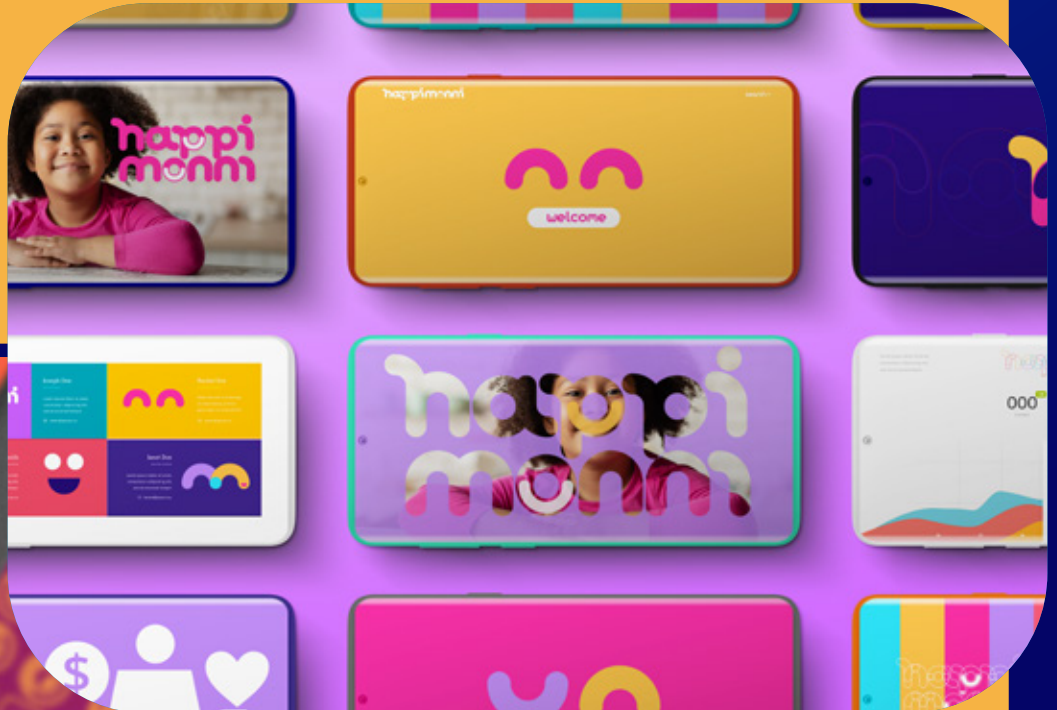




mo



application





 publications 

mo



me

workshops & resources



me

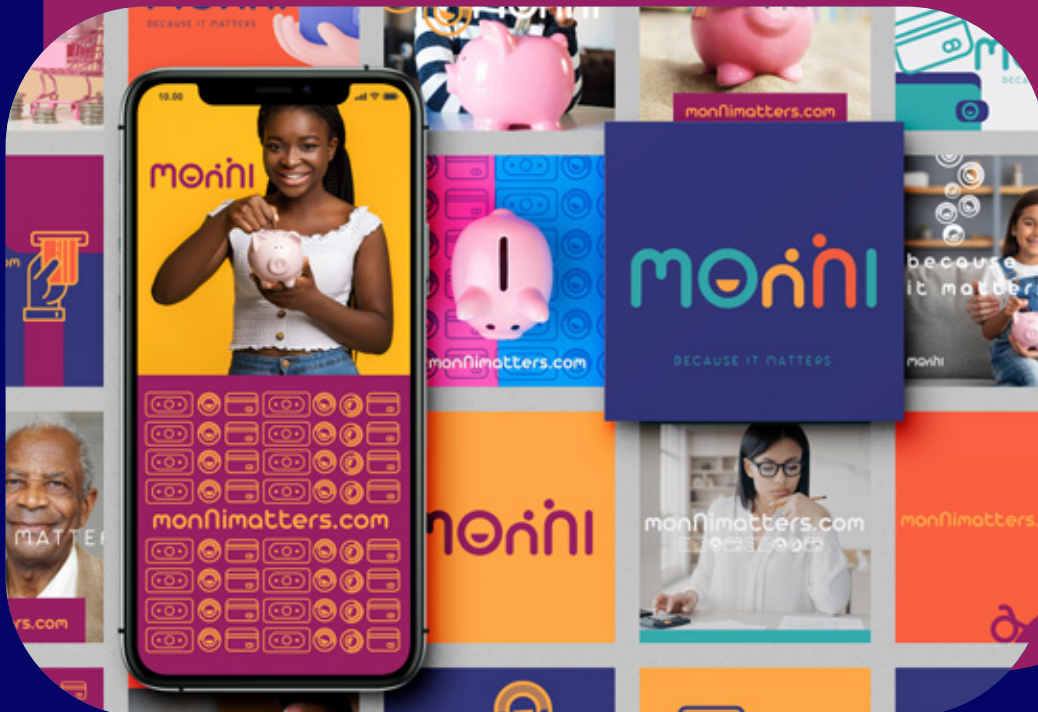


Q events





Q socials 





brand materials



our products

monni

happy
monni





features & apps

MONNI and HappiMonni offer a plethora of innovative features that empower individuals with the knowledge and tools to enhance their financial well-being. Their diverse features combine cutting-edge technology, engaging content, and user-friendly interfaces to make financial education an enriching and transformative experience for individuals across all age groups. These features are designed to make financial education engaging, interactive, and accessible for users of all ages.

INTERACTIVE LEARNING PLATFORM

Users can access a diverse range of educational modules, simulations, quizzes, and goal-setting tools, tailored to different age groups and financial topics.

COMPREHENSIVE CURRICULUM

Covering essential topics such as budgeting, saving, investing, debt management, retirement planning, and more. The content is curated in collaboration with financial experts, educators, and industry professionals to provide valuable and relevant insights.

PERSONALIZED LEARNING PATHS

MONNI and HappiMonni employ artificial intelligence and machine learning algorithms to tailor learning paths based on users' age, knowledge level, and interests. This personalized approach ensures that each learner receives relevant and meaningful financial knowledge.

GOAL SETTING & TRACKING

Both platforms enable users to set financial goals and track their progress. Intelligent tools provide actionable steps to achieve these objectives, empowering users to work towards their financial aspirations.



GAMIFICATION & REWARDS

Users earn points, badges, and virtual rewards as they progress through modules, motivating them to continue their financial education journey.

FAMILY INVOLVEMENT

COMMUNITY FORUMS & EVENTS

EXPERT & RELATABLE INFO

MONNI and HappiMonni collaborate with financial experts, educators, and industry leaders to provide accurate and relatable financial information. Complex concepts are presented in user-friendly language, making it easy for learners to grasp.

ENGAGING PUBLICATIONS

These publications keep young learners up-to-date with the latest financial trends and provide valuable knowledge on managing money wisely.



DATA PRIVACY & SECURITY

The platforms implement robust data privacy measures to protect user data and ensure a safe learning environment.

ACCESSIBILITY

MOBILE APP

Offering seamless access to educational content, financial tools, and goal-setting features through their user-friendly mobile applications.

DIGITAL RESOURCES & MATERIALS

Each platform offers a wealth of interactive learning materials, including digital resources and engaging games. They cater to various learning styles, making it enjoyable and effective.

INTERACTIVE WORKSHOPS & EVENTS

MONNI and HappiMonni host dynamic events, workshops, and seminars, bringing the financial education community together. Through these engaging activities, users can interact, share experiences, and network, fostering a sense of camaraderie and empowerment.

our impact

The partnership between MONNI and HappiMonni creates a powerful synergy, allowing us to extend our impact and reach to a broader audience. Together, our platforms provide comprehensive financial literacy resources, tools and guidance, covering all stages of life. The benefits and impact of this collaboration include:



request for funding



We are seeking a funding amount of

\$150,000.00

to refine and expand our dual platform. The major portion of this financial support will be allocated to the inception and launch of an online learning portal, a mobile application, and interactive digital and print materials. The aim is to shape a comprehensive financial education ecosystem that effectively integrates both MONNI and HappiMonni. With your investment, we plan to develop user-friendly interfaces, stimulating educational materials, effective marketing strategies, and ensure a seamless learning experience for users of all age groups.

Given our focus on efficiency, we have designed a strategy to build out both platforms concurrently. This approach ensures maximum utilization of resources and time.

sponsorship breakdown

\$50,0000

DEVELOPMENT OF PLATFORM

Funding will be allocated to the development of a robust and interactive learning platform for both MONNI and HappiMonni. The platform will be accessible through web and mobile applications, offering a seamless and engaging user experience.

\$25,0000

CONTENT DEVELOPMENT

To ensure high-quality and valuable content, \$25,000.00 will be allocated to collaborate with financial experts, educators, and industry professionals to curate comprehensive curricula and engaging educational modules for both platforms.

\$25,0000

\$20,0000

DEVELOPMENT OF MATERIALS

Both platforms will benefit from an investment of \$20,000.00 to create a variety of interactive learning materials, including digital resources. These materials will cater to various learning styles and enhance the overall learning experience.

\$30,0000

MARKETING & OUTREACH

Allocating \$30,000.00 to marketing and outreach efforts will allow both platforms to effectively promote their financial education initiatives to a broader audience. This includes targeted advertising campaigns, social media promotion, and outreach to educational institutions and community organizations.

APPLICATION DEVELOPMENT

A portion of the funding, \$25,000.00, will be directed towards developing and enhancing the mobile applications for both MONNI and HappiMonni. This will ensure that users can access financial education resources conveniently through their smartphones and tablets.

sponsorship benefits

Sponsorship of MONNI and HappiMonni offers a wide array of valuable benefits, providing sponsors with an opportunity to make a significant impact and gain prominent exposure in the realm of financial education. As sponsors, organizations will be associated with empowering individuals of all ages to achieve financial literacy and independence, fostering a positive and lasting social impact. Some of the sponsorship benefits include:



1

**BRAND
VISIBILITY**

2

**TARGETED
ADVERTISING**

3

**ENHANCED SOCIAL
MEDIA PRESENCE**

4

**THOUGHT LEADERSHIP
OPPORTUNITIES**

5

**NETWORKING AND
COLLABORATION**

6

**COMMUNITY
ENGAGEMENT**

7

**METRICS &
ROI TRACKING**

8

**POSITIVE
ASSOCIATION**

9

**RECOGNITION &
APPRECIATION**

10

**LONG-TERM
SUSTAINABILITY**

moni

happy
moni

partner with us 🔍

A PROJECT BY
the good
candidates

